

# WKYK / WTOE - Web Stats

Mark Media Group

	2008 January - May	2008 Full Year Projected
<b>Hits</b>	25,812,313	61,949,551
<b>Visits</b>	228,174	547,618
<b>Pages Viewed</b>	1,537,511	3,690,026

The 2008 Projected Numbers are very conservative. The totals represent average projected numbers. History indicates that the real numbers continue to grow each month. Based on the continuing growth, the 2008 visits should be over 600,000.

Source = AW Stats



How many hits are you getting on your web site? If you have a web site I'm sure you've had people ask you that before. Most of the "Web Site Counter" programs give lots of details about web site traffic but the number most people talk about is "Web Hits". The reason you hear about Web Hits is that is always the biggest number. The problem with talking about Web Hits is that number is never completely accurate. Web Hits can be created by other computers accessing web sites and depending on how a web site is designed multiple hits can be created by one access. The only reason we ever talk about web hits is to compare apples for apples when everyone else is comparing web hits. Some of the accurate numbers we like to talk about are "Visits" and "Pages Viewed". These numbers show true activity on a web site.